

George Roberts, Vice President/Market Manager, Maverick Media
Spoke at the Chippewa Falls Chamber of Commerce
Leadership Chippewa Falls Program
May 3, 2007

George Roberts addressed the Leadership Chippewa Falls 2007 class on the radio business. Subjects varied with one section dealing with employment opportunities in the radio business and descriptions of different rolls in the business. Ethics in broadcasting as well as FCC's role were also presented.