

INTERN DIARY – ELEISE THOMPSON **MAVERICK MEDIA CREATIVE DEPARTMENT**

Eleise Thompson was the first intern we had recruited in awhile from Chippewa Valley Technical College. We had not received much response from UWEC, so I called Jean Husby, the marketing instructor and prime intern contact that Maverick uses in other parts of the company, like promotions. Within days, I had Eleise's name. Eleise started in October, 2005, working 10 hours a week Monday through Thursday afternoons, writing spots and getting them ready for air. She also came in a few times when her school schedule allowed.

Marty Decker
Maverick Media Creative Director