



Maverick Media

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Annual EEO Report

August 1, 2005 – July 31, 2006

Station Activities

Leadership Chippewa Falls Media Panel

On May 4, 2006, George Roberts, Vice President/Market Manager of Maverick Media, was a member of a panel that represented all electronic media in the Chippewa Falls area presented to the Leadership Chippewa Falls class of 2005/2006. The class is a group of community business people and business leaders enrolled in this program operated and facilitated by the Chippewa Falls Chamber of Commerce. Their goal is to learn about the community through monthly classroom and field trip sessions looking at all aspects of the community.

This session was about the media in the Chippewa Falls area. The panelists spoke about our programming, issues we deal with in the community and at our businesses, plus job opportunities at our respective companies. We then fielded questions from the class.