



Annual EEO Report

August 1, 2004 – July 31, 2005

Other Activities:

Job Fair

On April 21, 2005, Maverick Media attended the Employment Expo held at the Eau Claire Indoor Sports Center. This event was pre-promoted on WAXX, WAYY, WECL, WIAL, WDRK, and ESPN. The company staffed a booth from 11am – 6pm with Operations Managers from all six of our radio stations. The managers also broadcast live reports from the job fair to their respective stations twice per hour. Participants could pick up a copy of Maverick Media's complete listing of all company job descriptions. These exhibits were manned by Rick Roberts, George House, Dan Lea, Al Shannon, Bruce Butler and Dave Craig, who answered questions about current openings at Maverick Media.

Career Valley --

On Thursday, May 5, 2005 from 8:30am – 3pm, Maverick Media's Operation Managers/Station Managers attended the Career Valley at the Eau Claire County Expo Center. Over 2000 high school students from Chippewa Dunn, Eau Claire, and Pepin county schools attended this event that included displays from dozens of area businesses and industries. These exhibits were manned by Rick Roberts, George House, Dan Lea, Al Shannon, Bruce Butler and Dave Craig, who answered questions from the students as they considered their future career choices.

Handouts

Maverick Media created and printed the attached handout to distribute at the Career Valley and Job Expo. The purpose of the handout was to explain the different areas of radio broadcasting and possible career paths relative to radio. (Handout attached)