



Annual EEO Report

August 1, 2005 – July 31, 2006

Other Activities:

Employment Expo 2006

On April 20, 2006, Maverick Media attended the Employment Expo held at the Eau Claire Indoor Sports Center. This event was pre-promoted on WAXX, WAYY, WECL, WIAL, WDRK, and ESPN. The company staffed a booth from 11am – 6pm with Operations Managers from all six of our radio stations. Live broadcasts on WIAL, WAXX, WECL and WDRK invited listeners to attend the expo and apply for positions on site. Participants could pick up a copy of Maverick Media's complete listing of all company job descriptions. The Maverick Media booth was manned by Rick Roberts, George House, Dan Lea, Bruce Butler and Dave Craig, who answered questions about current openings at Maverick Media.

Career Valley

On Thursday, May 4, 2006 from 8am – 3pm, Maverick Media's Operation Managers/Station Managers attended the Career Valley at the Eau Claire County Expo Center. Over 2000 high school students from Chippewa Dunn, Eau Claire, and Pepin county schools attended this event that included displays from dozens of area businesses and industries. These exhibits were manned by Rick Roberts, George House, Dan Lea, Bruce Butler and Dave Craig, who spoke with hundreds of middle and high school students about careers in radio broadcasting. They also handed out printed descriptions of the different positions that are needed to keep a broadcast facility operating.

CVTC Job Fair

On Wednesday, December 7, 2005, from 10am to 1pm, Maverick Media participated in a job fair at Chippewa Valley Technical College in Eau Claire. Rick Roberts (WIAL, WECL, WDRK Station Manager), Lynn Bieritz (Maverick Media Director of Sales), and George House (WAXX Station Manager) spoke with students about careers in radio broadcasting and handed out printed descriptions of the different positions that are needed to keep a broadcast facility operating (handout attached).

Handouts

Maverick Media created and printed the attached handout to distribute at the Career Valley and Job Expo. The purpose of the handout was to explain the different areas of radio broadcasting and possible career paths relative to radio. (Handout attached)