



Maverick Media

WAXX 104.5 NEWS/TALK 790 WAYY ESPN 1150
99.9 THE CARP 92.9 THE BIG CHEESE I-94

Annual EEO Report

August 1, 2007 – July 31, 2008

Other Activities:

Leadership Chippewa Falls Media Panel

George Roberts, Vice President/Market Manager, Maverick Media
Spoke at the Chippewa Falls Chamber of Commerce
Leadership Chippewa Falls Program
May 1, 2008

George Roberts addressed the Leadership Chippewa Falls 2008 class on the radio business. Subjects varied with one section dealing with employment opportunities in the radio business and descriptions of different rolls in the business. Ethics in broadcasting as well as the FCC's roles were also presented. New Internet Initiative and its job opportunities within Maverick Media were also addressed.