



Maverick Media

WAXX 104.5 NEWS/TALK 790 WAYY ESPN 1150
99.9 THE CARP 92.9 THE BIG CHEESE I-94

Annual EEO Report For License Renewal due August 2008

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WDRK-FM, WECL-FM, WEAQ-AM, WIAL-FM, WAXX-FM, and WAYY-AM. This report is required to be placed in the public inspection files of these stations and posted on their websites, if they have a website. The information contained in this report covers the time period beginning August 1, 2007 to and including July 31, 2008.

The FCC's EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the stations comprising the Station Employment Unit during the applicable period.
2. For each vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.

Pursuant to FCC regulations, Maverick Media of Eau Claire has chosen to participate in the following activities relative to Equal Opportunity Guidelines:

- Scholarship Program
- Internship Program
- Station Activities
- Upper Level Postings
- Other Activities

Job Postings:

From August 1, 2007 thru July 31, 2008, the following people have been hired for full-time employment:

Hired Date	Name	Position	# of Resumes Received	# of Interviews	Recruitment Method
10/17/2007	Kari Chermack	Account Executive	34	5	Radio, Newspaper, WBA, cvhw.com, attached list
12/06/2007	Denise Clemmerson	Receptionist	104	18	Radio, Newspaper, WBA, cvhw.com, attached list
02/28/2008	Adam Mrozek	Account Executive	16	6	Radio, Newspaper, WBA, cvhw.com, attached list
03/24/2008	David Benning	Account Executive	16	6	Radio, Newspaper, WBA, cvhw.com, attached list
03/24/2008	Rachel Heidenreich	Account Executive	16	6	Radio, Newspaper, WBA, cvhw.com, attached list
03/24/2008	Cora Overboe	Office Manager	71	19	Radio, Newspaper, WBA, cvhw.com, attached list

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended, but when the hiree began employment. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.